



JULIA SILVA

Frontend Developer

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ABOUT ME

I am a resilient Frontend Developer and positive thinker who stays focused when navigating complex logic and tight deadlines. I believe that professional growth comes from tackling challenges head-on and turning every "mistake" into a technical insight. My goal is to combine technical precision with creative thinking to help businesses grow their online presence.

EDUCATION

Full-stack Academy Web Developer

Codaisseur, Amsterdam

SKILLS

JavaScript

React

Next.js

HTML5

Tailwindcss

CSS3/Bootstrap

Figma

Shopify

Shopware 5/6

WordPress

GitHub/Git/GitLab

MAMP

PostgreSQL

Docker

Node.JS

Team Player

LANGUAGE

- English (Fluent)
- Dutch (Basic)
- Portuguese (Native)

EXPERIENCE

Frontend Developer

2025 - present

juliasilvadeveloper, Alphen aan den Rijn

- **End-to-End Development:** Architecting and deploying custom, responsive websites and e-commerce platforms.
- **UI/UX Strategy:** Designing user-centric digital experiences with a focus on conversion optimization and modern aesthetics.
- **Full Lifecycle Management:** From initial client discovery and UI/UX design to hosting, SEO optimization, and ongoing maintenance.
- **Technical Consultation:** Providing technical roadmaps for small-to-medium businesses to scale their online presence effectively.

E-Mail Campaign Developer

2025 - present

Voordeeltjes, Amstelveen

- **Campaign Engineering:** Design and code responsive, high-converting email templates that ensure brand consistency.
- **Automation:** Implement advanced workflows and interactive elements to drive user engagement and retention.
- **Performance Tracking:** Analyze campaign data and deliverability to continuously optimize click-through rates.

Frontend Developer

2021- 2024

Ambassadors, Amsterdam

- **Creative Automation:** Developed dynamic UI templates for Cube, enabling automated video/image production at scale.
- **High-Profile Clients:** Delivered high-end frontend solutions for global brands including Booking.com, Dyson, bol.com, N26.
- **Tech Stack Mastery:** Leveraged React, TypeScript, and Figma to bridge the gap between complex motion design and functional web interfaces.
- **Collaboration:** Worked within a creative automation team to streamline workflows using GitLab and modern CI/CD practices.

Frontend Web Developer

2020 - 2021

DutchDrops, Haarlem

- **WE-commerce Development:** Built and maintained scalable platforms specializing in Shopware using React and JavaScript.
- **API Integration:** Enhanced platform functionality by integrating third-party plugins and custom Shopware APIs.
- **UX Optimization:** Customized templates to ensure brand consistency and implemented responsive design for better mobile performance.
- **Quality Assurance:** Conducted end-to-end testing for critical features, including payment gateways and user account systems.